

01

4:00 pm - 4:30 pm

Registration followed by refreshments and product booth visits

02

4:30 pm - 4:40 pm

Opening remarks & speakers introduction

Mr. Omar Mohammed
General Manager - fischer KSA

03

4:40 pm - 4:50 pm

Innovation @ fischer, company journey from the plastic plug to BIM and robotic solutions.

Dr. Ronald Mihala
Managing Director, R&D - fischerwerke

04

4:50 pm - 5:00 pm

fischer Middle East,
Overview and innovations in the region (Sharing experiences in stadiums, expo and metro)

Mr. Gürol Sevim
Managing Director - fischer MEA

05

5:00 pm - 5:30 pm

Keynote Speech :
Anchoring and future trends in construction industry

Prof. Konrad Bergmeister
University of Natural Resources and Life Sciences,
Vienna, Austria

06

5:30 pm - 6:00 pm

Panel Discussion: Design & execution challenges in modern construction buildings

Mr. Osama Farhat
National Sales Manager - fischer KSA

Moderator

Prof. Konrad Bergmeister
University of Natural Resources and Life Sciences, Vienna, Austria

Mr. Bashir Al Bitar - Senior Project Manager - DAR International
Engineering Consultant - Masar Project

Mr. Murad Obeidat
Project Director - Parsons - Darriyah Project

Mr. Hisham Mahfouz
Technical Manager - Alusystem

AGENDA

International

Expert Forum 2025

07 6:00 pm - 6:20 pm

Coffee Break + Prayer Time



08 6:20 pm - 6:50 pm

fischer - A Holistic partner for building strengthening

Mr. Tinu Thomas
Head of Product Management - fischer MEA

09 6:50 pm - 7:20 pm

Concrete strengthening in action : Get a live perspective

Mr. Mohamed Bakr
Senior Specification Engineer - fischer KSA

10 7:20 pm - 7:50 pm

Smart and sustainable building strengthening with
post-installed rebars and carbon fiber solutions:
Real-world applications

Mr. Emil Blum
Regional Product Manager - fischer MEA

11 7:50 pm - 8:00 pm

Vote of thanks & group photo

Mr. Omar Mohammed
General Manager - fischer KSA

12 8:00 pm - 9:00 pm

Dinner & Networking



International
Expert Forum 2025